

10 Weeks Graphics Designing Training Syllabus

WEEK 1: INTRODUCTION TO GRAPHICS DESIGNING

- Overview of Graphics Designing
- Importance of Graphics Design in IT and Business
- Understanding Different Types of Design (Print, Digital, Branding)

WEEK 2: FUNDAMENTALS OF DESIGN

- Principles of Design (Balance, Contrast, Alignment, Repetition)
- Color Theory and Psychology of Colors
- Typography Basics and Font Pairing

WEEK 3: INTRODUCTION TO DESIGN SOFTWARE

- Overview of Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Basics of Photoshop: Tools and Workspace
- Basic Vector Design in Illustrator

WEEK 4: DIGITAL IMAGING AND PHOTO EDITING

- Understanding Image Formats (JPEG, PNG, TIFF)
- Basic Photo Editing Techniques in Photoshop
- Color Correction, Retouching, and Filters

WEEK 5: VECTOR GRAPHICS AND LOGO DESIGN

- Introduction to Vector Graphics
- Creating Vector Illustrations in Illustrator
- Logo Design Principles and Process

WEEK 6: LAYOUT AND PRINT DESIGN

- Understanding Print Design Basics
- Creating Business Cards, Flyers, and Posters in InDesign

- Preparing Files for Print

WEEK 7: WEB AND MOBILE APP DESIGN

- Designing Web and Mobile UI Elements
- Responsive Design Principles
- Creating Web and App Mockups in Photoshop or XD

WEEK 8: BRANDING AND IDENTITY DESIGN

- Importance of Branding in Design
- Creating Brand Guidelines
- Designing Brand Identity (Logo, Business Cards, Letterheads)

WEEK 9: ADVANCED TECHNIQUES AND SPECIALIZATIONS

- Advanced Photoshop Techniques (Masking, Compositing)
- Infographic Design and Data Visualization
- Specializations in Graphics Design (Motion Graphics, 3D Design)

WEEK 10: PORTFOLIO DEVELOPMENT AND INDUSTRY PRACTICES

- Building a Graphics Design Portfolio
- Job Roles and Career Paths in Graphics Design
- Industry Best Practices and Trends

AFTER COURSE ASSIGNMENTS:

1. **Graphics Design Project:** Students will choose a real-world project or a fictional one and go through the entire design process from conceptualization to final design. This project should showcase their understanding of design principles and their ability to create visually appealing designs.
2. **Branding Project:** Students will create a complete branding package for a fictional or real business. This should include a logo, business cards, letterheads, and brand guidelines. They should present their designs in a cohesive and professional manner.
3. **Portfolio Development:** Students will create a Graphics Design portfolio showcasing their projects, brand identity designs, and skills. This portfolio will serve as a platform to present their work to potential employers or clients.

By the end of this Graphics Designing course and assignments, students should be well-equipped with the essential skills and knowledge required to create professional designs for various mediums. They will be ready to start their careers as Graphics Designers in the IT and design industry.

